

**YOUR INVITATION TO SPONSOR, EXHIBIT,  
AND ADVERTISE**



# **NAADAC 2020**

## **Annual Conference**

**Learn • Connect • Succeed**  
**September 24 – 26 | A Virtual Experience**

NAADAC, the Association for Addiction Professionals, invites you to join the family of sponsors, exhibitors, and advertisers at its virtual 2020 Annual Conference: *Learn • Connect • Succeed*, taking place from September 24 - 26, 2020.

Showcase your institution, product, or organization at this prestigious virtual event and in front of NAADAC leadership and constituents from across the country and around the world!

For more information, visit [www.naadac.org/ac20-exhibit-sponsor-advertise](http://www.naadac.org/ac20-exhibit-sponsor-advertise).

We offer various levels of sponsorship to fit your budget, including some of these custom sponsor opportunities:  
• Commemorative T-shirt • Custom Branded Conference Swag Boxes • Virtual Wellness Breaks • Product Theatre

**Don't be left out in 2020! Reserve your space now!**

Please contact Irina Vayner at [ivayner@naadac.org](mailto:ivayner@naadac.org) today.



# Greetings and a Personal Invitation to NAADAC's Loyal Supporters

We cordially invite you to present your products and services as a sponsor, exhibitor, and/or advertiser at our 2020 Annual Conference: *Learn • Connect • Succeed*, to be held virtually from September 24 – 26. For all those who supported NAADAC in 2019, I thank you and hope to welcome you back this year.

The 2020 conference program will feature a broad array of topics on a fully digital platform. Researchers, clinicians, and educators will share their work and progress through keynote addresses, workshop presentations, a virtual Town Hall, numerous networking opportunities, and more.

As the only national association representing more than 100,000 substance use and co-occurring disorder counselors, educators, administrators, managers, doctors, and other addiction-focused healthcare professionals, NAADAC's mission is to serve the professional needs and interests of all who serve in these professions so they can practice at the highest possible level. Over 1,000 attendees, eager to learn about the latest advancements in addiction prevention, treatment, and recovery, attended the 2019 conference in Orlando. This year, we are excited to embrace the opportunities offered by modern technology to provide sponsors and exhibitors with a platform to engage with and reach our vast network of addiction-focused healthcare professionals in the United States and the international community in a learn-at-home environment.

As a sponsor, exhibitor, or advertiser, you will have exclusive access to the prestigious NAADAC membership, as well as other constituents and targets, via many cost-effective vehicles and programs to deliver both traditional and innovative promotions of your products and services. Join successful exhibitors who report spending quality time with customers and prospects who are seeking partners for their solutions, not just vendors. Attendees are interested in books and periodicals, clinical therapeutic devices, educational and clinical software, research funding and granting agencies, treatment programs, college/university programs including graduate programs, financial services, and employment opportunities as faculty, clinicians, administrators, and counselors.

Please visit our website at [www.naadac.org/annualconference](http://www.naadac.org/annualconference) for additional information on the conference.

We look forward to seeing you virtually!



Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP  
NAADAC Executive Director

## Great Value for Sponsors and Vendors

Join addiction-focused professionals for three days of presentations, professional development, networking, exhibits, culture, and community.

- Access NAADAC's leadership, membership of over 10,500, mailing list of over 48,000, website with over 220,000 monthly visits, and conference attendees.
- Create new customer and client relationships with decisionmakers from across the country from the comfort of your home.
- Strengthen and build upon existing customer and client relationships.
- Increase visibility for your company or organization in a targeted market.
- Reach prime target market segments for your products and services.
- Demonstrate your commitment to promoting quality services to the addiction-focused profession.
- Face-to-face meetings (even if they are virtual!) save time and money and provide the human connection that powers business and relationships.
- Offer real answers to business and technology problems that addiction-focused professionals face daily.
- Connect with NAADAC's extensive international audience, including partners and members from across the world.



**NAADAC 2020**  
**Annual Conference**  
**Learn • Connect • Succeed**  
September 24 – 26 | A Virtual Experience



**NAADAC**  
**NAADAC.ORG**

THE ASSOCIATION FOR ADDICTION PROFESSIONALS

44 Canal Center Plaza, Suite 301  
Alexandria, VA 22314  
(P) 703.741.7686  
(F) 703.741.7698  
[www.naadac.org](http://www.naadac.org)

# GENERAL INFORMATION

## About the Conference

The NAADAC 2020 Annual Conference will include live keynote sessions, 20 breakout sessions, a virtual Town Hall, a virtual exhibit hall, networking opportunities, and so much more!

The conference will offer unique educational experiences for addiction-focused professionals within the following five topics:

- Cultural Humility & Social Responsibility
- Advanced Addiction Treatment Skills
- Peer Recovery Support
- Telecounseling and Other Uses of Technology
- Trauma-Related Care

Don't miss this important educational event. This is your chance to spotlight your products and services for a focused audience and contribute to NAADAC's continued success. Sponsor or reserve your booth space today!

## About the Virtual Platform

EventMobi is an interactive virtual event platform that promotes attendee engagement and captures real time data analytics.

If you have any questions about the virtual platform, please contact NAADAC's Marketing Manager, Irina Vayner at [ivayner@naadac.org](mailto:ivayner@naadac.org) or 703.741.7686 x140.

## NAADAC Members at a Glance

HIGHEST COMPLETED EDUCATION LEVEL PERCENTAGE

54

MASTERS

- 19 BACHELOR
- 10 DOCTORAL
- 7 ASSOCIATE
- 7 HIGH SCHOOL
- 3 OTHER

LICENSED/CERTIFIED AS PERCENTAGE

62

SUBSTANCE USE COUNSELOR/  
PROFESSIONAL COUNSELOR

- 22 NONE/OTHER
- 14 SOCIAL WORKER,
- 14 PSYCHIATRIST, REHAB
- 14 COUNSELOR, PSYCHOLOGIST,
- 14 PREVENTION SPECIALIST,
- 14 CLINICAL SUPERVISOR
- 2 CLERGY, PHYSICIAN,
- 2 NURSE, EAP

PRIMARY WORK SETTING PERCENTAGE

40

OUTPATIENT FACILITY,  
RESIDENTIAL FACILITY,  
HALFWAY HOUSE

- 22 PRIVATE PRACTICE, EAP
- 20 NONE/OTHER
- 18 CRIMINAL JUSTICE, LOCAL/
- 18 STATE/FEDERAL AGENCY,
- 18 HOSPITAL

PRIMARY JOB FUNCTION PERCENTAGE

53

COUNSELOR

- 18 PROGRAM DIRECTOR/  
18 ADMINISTRATOR-CEO/  
18 PROGRAM SERVICE
- 18 MANAGEMENT
- 17 OTHER/NONE
- 6 CLINICAL SUPERVISOR
- 4 EDUCATOR
- 2 MEDICAL CARE PROVIDER

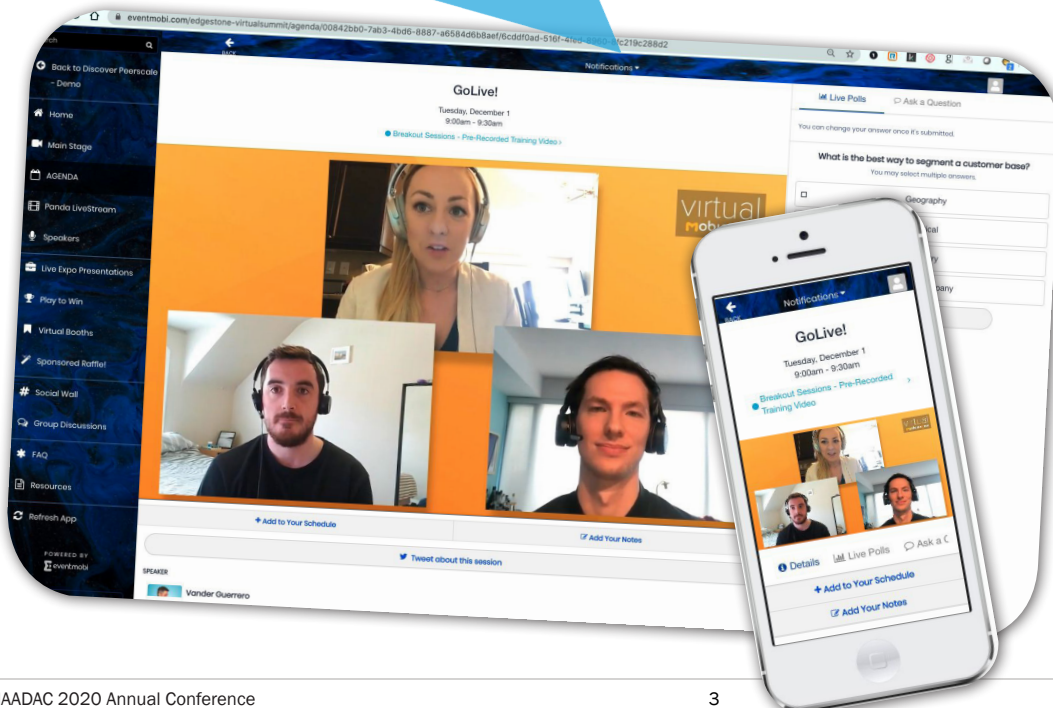
Data extracted September 2016

NAADAC CONFERENCE ATTENDEES PERCENTAGE

40

COUNSELOR/SOCIAL WORKER

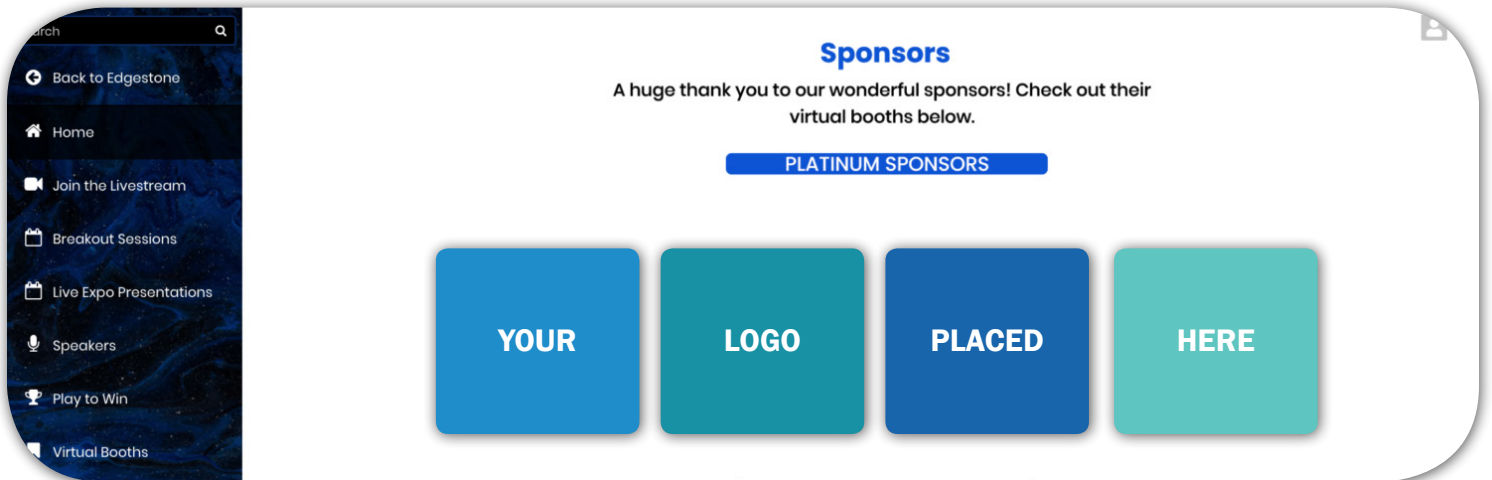
- 18 CEO/FOUNDER/OWNER/  
18 ADMINISTRATOR
- 15 PROGRAM/TREATMENT
- 15 DIRECTOR/ADMINISTRATOR
- 15 HEALTH AND MARKETING
- 15 PROFESSIONAL
- 6 CLINICAL SUPERVISOR/  
6 DIRECTOR/MANAGER
- 4 EDUCATOR
- 2 MEDICAL CARE PROVIDER



# SPONSORSHIP INFORMATION

NAADAC offers sponsors a unique opportunity for visibility and contact with attendees at the virtual 2020 Annual Conference. Being a sponsor earns value-added benefits for your company.

Rise above your competitors and enhance your reputation in this loyal marketplace. Multiple levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost.



## Sponsorship Levels and Benefits

Sponsor Benefits	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Bronze (\$2,500)
10-minute demo presentation in the Vendor Showcase	✓	–	–	–
Pre- and post-conference attendee email list	✓	✓	–	–
Banner ad(s) in the Virtual Event Space	2	1	1	1
Complimentary CE-eligible conference registration(s)	3	2	1	–
Company logo with link displayed on the “Sponsors” page in the Annual Conference section of the NAADAC website	✓	✓	✓	✓
Company logo with link displayed on the Virtual Event Space home screen	✓	✓	✓	✓
One content banner ad in NAADAC’s <i>Addiction &amp; Recovery eNews</i> , sent to over 48,000 subscribers	✓	✓	✓	✓
Gamification challenge(s)	5	3	2	1
Logo visibility as a Platinum Sponsor in pre- and post-conference promotional materials	✓	–	–	–
One advertisement in the digital conference program	Full Page	Half Page	Quarter Page	–
Recognition in a “thank you” message in NAADAC’s digital magazine, <i>Advances in Addiction &amp; Recovery</i>	✓	✓	✓	✓
Recognition in a “thank you” message in NAADAC’s weekly eNewsletter, <i>Professional eUpdate</i> , sent to over 48,000 addiction-focused professionals	✓	✓	✓	✓
Sponsored announcements	3	1	–	–
Sponsored Conference Session(s) with a 30-second or less promotional video shown once before the start of the sessions	2	1	–	–
One conference swag box flyer/item mailed directly to attendees two weeks before the conference	✓	✓	–	–
Virtual exhibit booth with post-event analytics	✓	✓	✓	✓

# CUSTOM SPONSORSHIPS

## Commemorative T-shirt: Exclusive – \$5,000

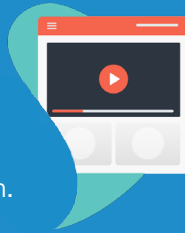
Commemorate this special conference by sponsoring the conference t-shirt. Send a special memento straight to participants that will feature the 2020 Conference logo and the sponsor logo. Deadline to Reserve: August 28, 2020. Sponsorship is subject to approval by NAADAC.

## Custom Branded Conference Swag Boxes: Exclusive – \$5,000

Include your company logo on all conference swag boxes mailed directly to attendees with important conference materials two weeks before the conference. Your logo will appear along with the NAADAC conference logo. Sponsors can include one piece of their own branded swag in the box.

## Sponsored Conference Session – \$3,000

This opportunity includes custom sponsor slides during the pre-show of the session, opportunity for a 30-second promotional ad/video to play at the top of the scheduled education sessions, and a call-to-action to visit sponsor booth at the end of the session. A top banner ad will be visible throughout the session. (One sponsorship per session)



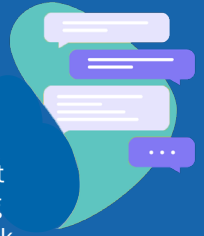
## Product Theatre: 4 available – \$2,500

Network with a select group of attendees at the conference! Companies/exhibitors are invited to increase their visibility and reputation at the NAADAC Annual Conference by organizing a virtual product theatre. NAADAC will arrange the logistics while you customize your presentation's content for attendees and select and manage presenters. The event will be promoted by NAADAC.

## Virtual Wellness Breaks: 3 available – \$2,000

Sponsor two 15-minute virtual wellness breaks. Sponsorship includes the company logo on a banner ad during the wellness session.

Attendees will relax and retain focus during the early morning or at the end of the busy day. The break will include 5 - 10-min videos of movement classes like gentle yoga, meditation, or breathing techniques to help attendees take a mental break.



## Attendee Conference Swag Box Insert: Non-exclusive – \$1,500

Include your company's promotional flyer, small branded item, special offer, or product catalog in the conference swag box mailed directly to attendees two weeks before the conference. Branded items will be accepted on a first-come, first-served basis due to limited space in the box. All items must arrive at the NAADAC office by September 4, 2020.

## Conference Virtual Event Space Banner Ad: Non-Exclusive – \$1,000

Get noticed! A rotating ad will appear on selected pages on the Virtual Event Space.

## Digital Advertising in NAADAC's Addiction & Recovery eNews:

*Addiction & Recovery eNews* is a bi-weekly resource delivering trending and breaking news, innovations, research and trends to the inboxes of over 48,000 addiction professionals. This is a great way to remind attendees and NAADAC subscribers of your company and your booth location before and after the conference. Media Kit with pricing is available at [www.naadac.org/assets/2416/naadac\\_2020-21advertisingguide.pdf](http://www.naadac.org/assets/2416/naadac_2020-21advertisingguide.pdf).

# DIGITAL CONFERENCE PROGRAM ADVERTISEMENT OPPORTUNITIES

Get noticed by placing color advertisements in the NAADAC 2020 Annual Conference digital program! Every ad includes live web links back to your website.

**Inside Front Cover:**  
\$2,000

**Back Inside Cover:**  
\$1,500

**Full-page, interior:**  
\$1,000

**Half-page, interior:**  
\$700

**Quarter-page, interior:**  
\$500

**Business card, interior:**  
\$300

Reserve now!

Please contact Irina Vayner at [ivayner@naadac.org](mailto:ivayner@naadac.org) today.

# EXHIBITOR INFORMATION



## Benefit from Virtual Exhibit Hall Traffic Boosters

- **Unopposed Exhibit Hours:** Dedicated breaks that will direct attendees into the virtual exhibit hall multiple times daily.
- **Special Exhibitor Marketing:** Exhibitors will be listed on the conference website and in other promotional materials, where appropriate.
- **Gamification Challenges:** Gamification will engage attendees while highlighting your organization.

## Benefits of Exhibiting in the NAADAC Virtual Hall

- Reach our vast network of substance use and co-occurring disorder counselors, educators, administrators, managers, doctors, and other addiction-focused healthcare professionals in a learn-at-home environment.
- Connect with attendees before, during, and long after the event ends. The virtual conference platform, including the exhibit hall, will be available through January 31, 2021.
- Meet and network with attendees during dedicated virtual exhibit hall time through live video chats and custom profile pages that include video content, contact information, description of services, marketing literature/white papers & more.
- Save travel, shipping, and furniture expenses but hold on to all the great connections you can make annually at the NAADAC Conference.

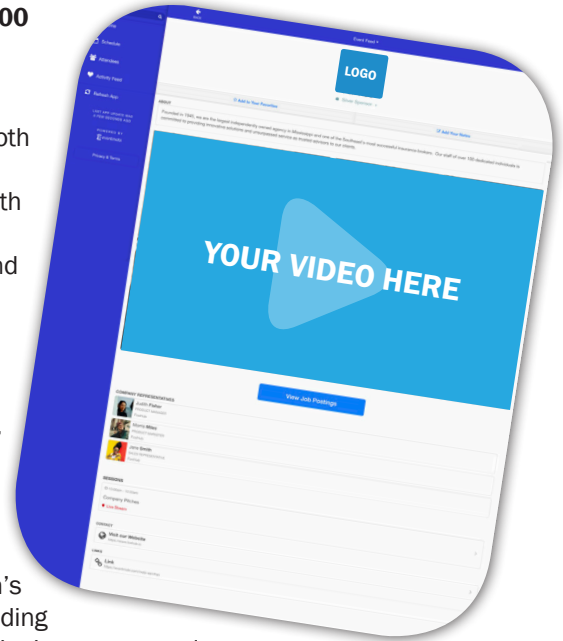


## Virtual Exhibit Hall Details

### Virtual Exhibit Booths - \$900

Each booth will include the following items:

- Custom virtual exhibit booth with post-event analytics.
- Video chat capabilities with booth visitors.
- Downloadable product and sales materials to share with attendee's visiting your virtual exhibit booth.
- Company name, phone number, mailing address, website, and 50 words of promotional text on your virtual company exhibit booth page.
- Links to your organization's social media pages, including Facebook, Twitter, LinkedIn, Instagram, and YouTube listed on your virtual company exhibit booth page.
- Participation in a NAADAC gamification challenge.
- One full conference registration, which is eligible for CEs, and two exhibit-only registrations, which are not eligible for CEs.
- Company logo with link displayed on the "Exhibitors" page in the Annual Conference section of the NAADAC website.
- Company logo with link displayed on the Annual Conference Virtual Space Exhibitor Directory.
- Recognition in a "thank you" message in NAADAC's digital magazine, *Advances in Addiction & Recovery*.
- Recognition in a "thank you" message in NAADAC's weekly eNewsletter, *Professional eUpdate*, sent to over 48,000 addiction-focused professionals.
- On-demand access to Virtual Event Space through January 31, 2021.



### Virtual Exhibit Booth Payment

Each virtual exhibit booth costs \$900. The application and payment must be received and confirmed by NAADAC to secure space. Applications received without payment are considered tentative. In such case, payment and a copy of the application must be received by NAADAC within 14 business days, or the reservation will be released.

### Booth Staff

Each virtual exhibit booth allows for one full conference registration, which is eligible for CEs, and two exhibit-only registrations, which are not eligible for CEs.

All participants affiliated with exhibits must be registered. Each person must be employed by the exhibitor or have a direct business affiliation. The number of registrations issued to each exhibitor may be limited by NAADAC.

Booth staff with a full conference registration (including CEs) will receive a Conference Swag Box with conference materials and a conference t-shirt, if registered by August 31, 2020.

# PREVIOUS PARTNERS, SPONSORS, AND EXHIBITORS



ACM Global Laboratories  
 ADAPT Pharma  
 Addiction Campuses  
 Addiction Labs of America, LLC  
 Addiction Technology Transfer Center (ATTC) Network  
 Advanced Recovery Systems  
 AES America, LLC  
 Alcoholics Anonymous World Services, Inc.  
 Alkermes  
 American Bedding Manufacturers, Inc.  
 American Professional Agency  
 American Society of Addiction Medicine (ASAM)  
 Association for the Treatment of Tobacco Use and Dependence (ATTUD)  
 AZZLY, Inc  
 Billing Tree  
 C Three Foundation  
 Capella University  
 CARF International  
 CCAR's Center for Addiction Recovery Training  
 Center for Reality Therapy  
 CenterPointe Hospital  
 CEU Matrix / FMS Productions  
 Claim Path Solutions  
 Clearfork Academy  
 Clocktree  
 CNS Productions, Inc  
 ComprCare Rx and PursueCare  
 Constellation Behavioral Health  
 Consumer Healthcare, Mayo Clinic  
 Council for Tobacco Treatment Training Programs (CTTTP)  
 Crossroads Aftercare Program  
 Cumberland Heights  
 Cycles of Change Recovery Services  
 Delphi Behavioral Health Group  
 designRoom  
 Duncan Park Press, LLC  
 Eagle Overlook Recovery for Adolescents  
 Eating Recovery Center  
 Ebb Therapeutics  
 Elite Diagnostics, LLC  
 Evince Diagnostics, LLC  
 Extra Mile Recovery  
 Faces & Voices of Recovery (FAVOR)  
 Feel Good, Inc.  
 Fellowship Hall



Florida Certification Board  
 Florida NAADAC  
 Florida State University College of Medicine AHEC Program  
 Focus: PHI - The Center of Excellence for Protected Health Information  
 Footprints to Recovery  
 Grand Canyon University  
 Great Oaks Recovery Center  
 Harbor House, Inc  
 Hatch Compliance, Inc.  
 Hazelden Betty Ford Graduate School of Addiction Studies  
 Hikma Pharmaceuticals USA, Inc  
 Hotel California by the Sea  
 HRSA's Bureau of Health Workforce  
 Hushmail  
 Image X Innovation  
 INCASE  
 International Coalition for Addiction Studies Education (INCASE)  
 International Institute for Trauma & Addiction Professionals  
 Intoxalock  
 Intrinsic Interventions Inc.  
 IntroVentions  
 John Patrick University of Health & Applied Sciences  
 Jordan Peer Recovery Training  
 Journey to Recovery  
 Kaleo  
 Kashi Clinical Laboratories  
 Kemah Palms Recovery  
 Kinder in the Keys Treatment Center  
 La Hacienda Treatment Center  
 Lakeview Health  
 Laurel Ridge Treatment Center  
 Liberty University  
 Licensure Exams  
 Lightning Step  
 Lincoln Trail Behavioral Health System Management & Training Corp.  
 Mayo Clinic Nicotine Dependence Center  
 McLean Hospital  
 Medical Disposables  
 Medical Distribution Group  
 Medicpad USA  
 Metropolitan State University of Denver  
 Milestones in Recovery  
 Motivo  
 Naltrexone Solutions



National Addiction Studies Accreditation Commission (NASAC)  
 National Association for the Children of Addiction (NACoA)  
 National Association of Addiction Treatment Providers (NAATP)  
 National Board for Certified Counselors (NBCC) Foundation  
 National Center for Responsible Gaming (NCRG)  
 National Center on Substance Abuse and Child Welfare  
 National Council for Behavioral Health  
 National Hispanic and Latino Addiction Technology Transfer Center (NH&L ATTC)  
 National Institute on Alcohol Abuse and Alcoholism (NIAAA)  
 National Institute on Drug Abuse (NIDA)  
 National Louis University  
 NBCC Foundation  
 New Resource Medical Arts  
 New Season  
 NIATx Learning Collaborative  
 North American Learning Institute  
 NUWAY  
 Omega Recovery  
 Opioid Response Network - CADCA  
 Opus EMR  
 Origins Behavioral Healthcare  
 Orion Healthcare Technology  
 Oxford House, Inc.  
 PaRC Memorial Hermann  
 Polsinelli  
 PsychPros, Inc  
 Purdue University Global  
 Quest Products / AlcoHAWK  
 R1 Learning  
 Recovery Unplugged  
 Recovery Ventures Corporation  
 Recovery Ways  
 Risk Prevention Online  
 Rosecrance Health Network  
 Safe Landing  
 Schick Shadel Hospital  
 Serenity Light Recovery  
 Sex Addicts Anonymous®  
 SimplePractice  
 Sober Escorts, Inc.  
 Sober Living Houston  
 Soberlink  
 Sobriety Matters  
 Somatic Experiencing Trauma Institute



Southcentral Foundation  
 Specialized Treatment Billing Associates  
 Springfield College Houston  
 Springfield College Tampa Bay  
 Springfield Wellness Center  
 Strategic Behavioral Health  
 Substance Abuse & Mental Health Services Administration (SAMHSA)  
 Summit BHC  
 Sunrise Detox  
 Symetria Recovery  
 Telebehavioral Health Institute (TBHI)  
 Texas Association of Addiction Professionals  
 Texas Tech University Health Sciences Center of Health Professions  
 The Arbor  
 The Core Center  
 The Florida Certification Board  
 The GEO Group, Inc  
 The International Programme in Addiction Studies Virginia Commonwealth University  
 The Joint Commission  
 The Levenson Foundation  
 The Menninger Clinic  
 The Prairie  
 The Sassi Institute  
 The University of Texas MD Anderson Cancer Center  
 Tooti Enterprise, Inc.  
 True Link  
 TrueCore Behavioral Solutions  
 Turning Point of Tampa  
 University Behavioral Center  
 University of South Dakota  
 University of Texas MD Anderson Cancer Center  
 University of Texas Rio Grande Valley  
 US WorldMeds  
 Valley Hope  
 Virtual OfficeWare Healthcare Solutions  
 ViviHealth  
 Waismann Method  
 Wekiva Springs Center  
 Westox Labs  
 Wexford Health Sources  
 Wilmington Treatment Center  
 Women for Sobriety, Inc  
 Wright State University, SARDI program  
 ZenCharts  
 Zero Suicide Institute at EDC

# SPONSOR/EXHIBITOR TERMS & CONDITIONS

**Enforcement, Interpretation, and Eligibility:** In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; and to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus.

**Nontransferable:** Exhibitors may not assign, sublet, or share any portion of their allocated space without express written permission from NAADAC.

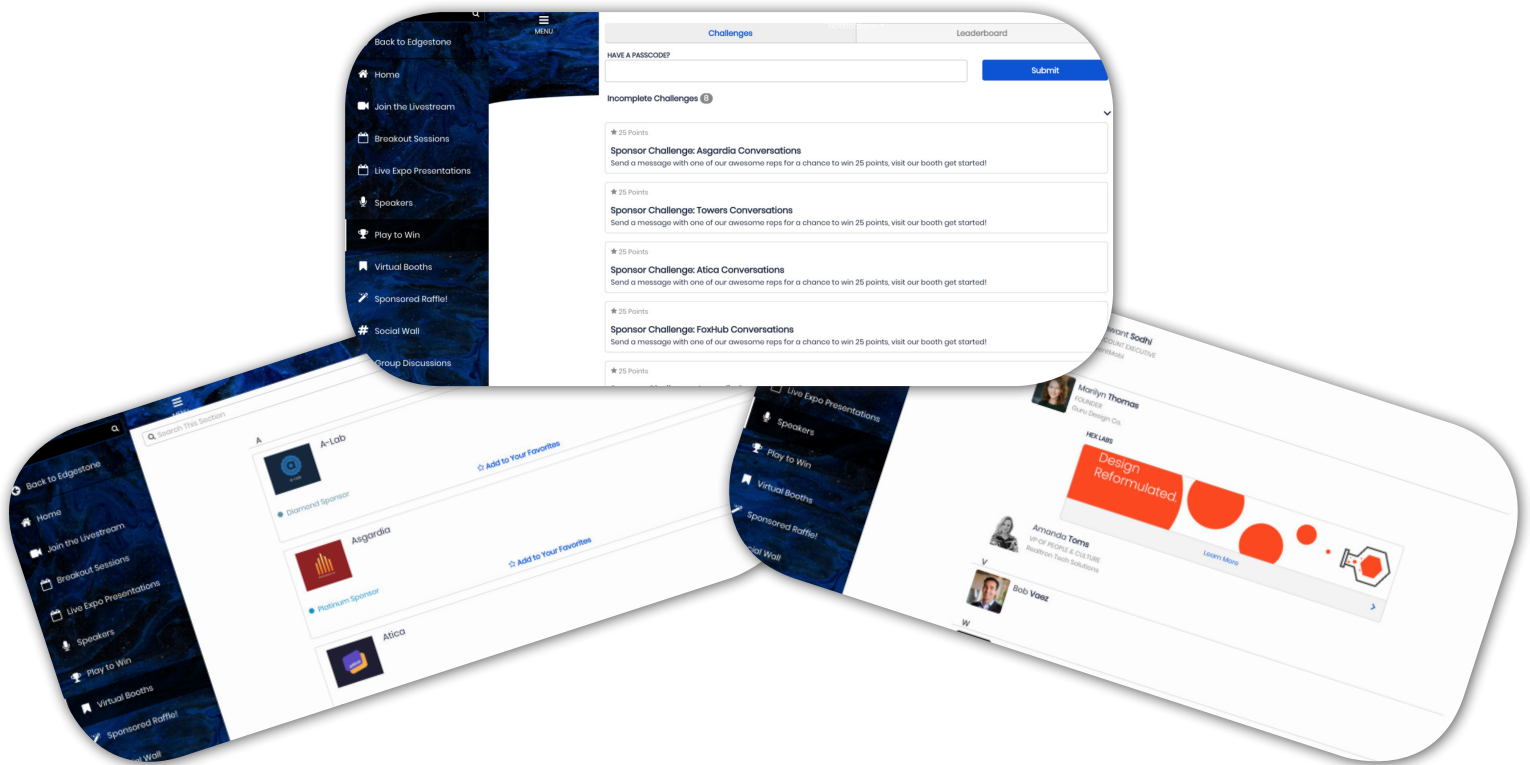
**Direct Sales:** Direct sales from exhibit booths are permitted.

**General:** All matters and questions not covered by these regulations are at the discretion of NAADAC. These regulations may be amended at any time by NAADAC, and all amendments shall be equally binding on all parties upon publication.

**Liability:** It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. The sponsor/exhibitor agrees to make no claim, for any reason whatsoever, against NAADAC or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit, or for the failure to hold the conference as scheduled.

**Registration and Payment Deadlines:** Application and Contract Form with full payment for all sponsorships and exhibitors should be received by **Friday, September 11, 2020** for inclusion in the digital conference program and virtual event platform.

**Cancellation and Refunds:** NAADAC is unable to cancel or refund sponsorship and exhibit fees once payment is processed.



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# NAADAC 2020 Annual Conference Sponsor/Exhibit Application and Contract Form (pg. 1 of 2)

## Sponsor/Exhibitor Contact Information

Company/Organization \_\_\_\_\_

My organization qualifies for a 10% discount on exhibit booth purchases and a 20% discount on program ads through its NAADAC Organizational Membership.

Primary Contact Person \_\_\_\_\_

(This contact person will receive **all correspondence** relating to this event.)

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Mail Code \_\_\_\_\_

Email \_\_\_\_\_

Work Phone \_\_\_\_\_

Fax \_\_\_\_\_ Mobile Phone \_\_\_\_\_

## Payment Information

(All payments must be in U.S. dollars; cards will be charged by NAADAC.)

Check (Payable to NAADAC)

Card Type:  VISA  MasterCard  American Express

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Sponsor/Exhibitor Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print): \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibit Staff Registration

**#1 Full Conference Registration with CEs - included with booth (Name and t-shirt size must be submitted by August 31, 2020 to receive conference swag box)**

First and Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

T-shirt size choice:  XS  S  M  L  XL  XXL  XXXL

**#2 Conference Registration with no CEs - included with booth**

First and Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

**#3 Conference Registration with no CEs - included with booth**

First and Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

MAIN SPONSORSHIP OPPORTUNITIES			
Quantity	Sponsorship Support Levels	Unit Price	Total
	Platinum Level Sponsorship	\$10,000	
	Gold Level Sponsorship	\$7,500	
	Silver Level Sponsorship	\$5,000	
	Bronze Level Sponsorship	\$2,500	
ADDITIONAL SPONSORSHIP OPPORTUNITIES			
	Commemorative T-shirt	\$5,000	
	Custom Branded Conference Swag Boxes	\$5,000	
	Sponsored Conference Session	\$3,000	
	Product Theatre	\$2,500	
	Virtual Wellness Breaks	\$2,000	
	Attendee Conference Swag Box Insert	\$1,500	
	Conference Virtual Event Space Banner Ad	\$1,000	
<input type="checkbox"/> We'd like to build our own sponsorship; please contact us.			
ADS IN THE DIGITAL CONFERENCE PROGRAM			
	Front Inside Cover	\$2,000	
	Back Inside Cover	\$1,500	
	Full-Page	\$1,000	
	Half-Page	\$700	
	Quarter-Page	\$500	
	Business Card	\$300	
VIRTUAL EXHIBIT HALL			
	Virtual Exhibit Booth	\$900	
<b>Total Amount to Be Charged to Credit Card</b>			

Please complete pages 1 and 2 and return both via email to Irina Vayner at [ivayner@naadac.org](mailto:ivayner@naadac.org).

(To be completed by NAADAC)

Accepted by name, title, date, time

\_\_\_\_\_

# NAADAC 2020 Annual Conference Sponsor/Exhibit Application and Contract Form (pg. 2 of 2)

## Information for Digital Program and Virtual Event Space

**Deadline for information is Friday, September 11, 2020.**

Please send information to Irina Vayner at [ivayner@naadac.org](mailto:ivayner@naadac.org).

### Exhibitor Information for Public Listing

(Fill in areas if different than the information shown on page one.)

**Name of Company/Organization:** \_\_\_\_\_

**Primary Contact Name & Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Work Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

### Exhibitor Profile

Description of your company's services and/or products in 50 words or fewer.

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### Exhibitor Logo

We have attached a vector (eps) and png/jpg file of logo.

### Additional marketing materials/documents to be uploaded to booth page.

Provide direct URLs for these materials:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

YouTube: \_\_\_\_\_

Instagram: \_\_\_\_\_

Website URL: \_\_\_\_\_

Additional links/materials: \_\_\_\_\_



### Sponsorship, Exhibits, Advertising, & Customer Service

Irina Vayner, Marketing Manager

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